

**REQUIREMENTS FOR THE COMPLETION OF THE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION DEGREE**

**MARKETING 2163**

**College Math Requirement:**

Math 150, 154, 155, or 156 \_\_\_\_\_ 3-4

**Objective 1: Communication**

English 101 \_\_\_\_\_ 3  
 English 102 \_\_\_\_\_ 3

**Objective 2: Math and Science**

Math 126, 129, or 153 \_\_\_\_\_ 3-4  
 Computer Science 101 \_\_\_\_\_ 4  
 Science (2B) \_\_\_\_\_ 3-4  
 Science (2B) \_\_\_\_\_ 4  
(Include both Lecture & Lab)

**Objective 3: The Past & Its Traditions**

\_\_\_\_\_ 3

**Objective 4: Contemporary Society**

Economics 201 \_\_\_\_\_ 3

**Objective 5: Artistic Expression**

\_\_\_\_\_ 3

**Objective 6: The Individual in Society**

Psychology 101 \_\_\_\_\_ 3  
 First Year Experience \_\_\_\_\_ \*

**Objective 7: American Cultural Diversity**

Sociology 101 \_\_\_\_\_ 3

**Objective 8: Western Culture**

Economics 202 \_\_\_\_\_ 3

**Objective 9: Non-Western Culture**

\_\_\_\_\_ 3

**Additional Requirements:**

Writing Requirement

Capstone Requirement

\*All first time freshmen and transfer students with fewer than 29 credits hours of advanced standing are required to complete a First Year Experience course. BCOR 199 satisfies the requirement.

**39 Hours of Business and Economics:**

Accounting 201 \_\_\_\_\_ 3  
 Accounting 202 \_\_\_\_\_ 3  
 Economics 225 \_\_\_\_\_ 3  
 Business Core 199 \_\_\_\_\_ 3  
 Business Core 299 \_\_\_\_\_ 3  
 Business Core 320 \_\_\_\_\_ 3  
 Business Core 330 \_\_\_\_\_ 3  
 Business Core 340 \_\_\_\_\_ 3  
 Business Core 350 \_\_\_\_\_ 3  
 Business Core 360 \_\_\_\_\_ 3  
 Business Core 370 \_\_\_\_\_ 3  
 Business Core 380 \_\_\_\_\_ 3  
 Business Core 460 \_\_\_\_\_ 3

**15 Hours of Required Marketing:**

Marketing 315 \_\_\_\_\_ 3  
 Marketing 325 \_\_\_\_\_ 3  
 Marketing 330 \_\_\_\_\_ 3  
 Marketing 350 \_\_\_\_\_ 3  
 Marketing 485 \_\_\_\_\_ 3

**12 Hours of Marketing Electives:**

\_\_\_\_\_ 3  
 \_\_\_\_\_ 3  
 \_\_\_\_\_ 3  
 \_\_\_\_\_ 3

**3 Hours Business & Economics Electives:**

\_\_\_\_\_ 3

**12 - 15 Hours of Unrestricted Electives:**

\_\_\_\_\_  
 \_\_\_\_\_  
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Certain GEC requirements have prescribed courses listed that are required for admission to the major and completion of the degree. The student reserves the right to fulfill GEC requirements with other approved courses.